



IONA
PRESENTATION COLLEGE

2017

Production Arts
Visual Arts, Media, Design



LEARNING AREA SUMMARY

At Iona Presentation College, the Production Arts precinct is a visual feast of colour, creativity and innovation. Our stimulating environment provides many opportunities for girls to share, cultivate and convey ideas with others. From our Year 7 students being exposed to many disciplines and techniques for the first time, through to the Year 12s, who are working as independent visual artists presenting sophisticated portfolios of work, our students share a wholehearted and enthusiastic approach to the subject. In the Production Arts area, we strive to ensure each and every girl feels welcomed, empowered and encouraged to find her individual talents and pursue her own original ideas.

Students at Iona have the opportunity to experience a range of studio areas in our multi-purpose facilities: Painting, Textiles, Sculpture, Ceramics, Glass, Printmaking, Media and Design. Through a diverse range of media, girls have the opportunity to explore their ideas in the Arts by using direct experience, observation, curiosity, research, imagination and emotions. They are encouraged to interpret and reflect upon both their own work, that of their peers and also the works of contemporary Australian and International artists with an analytical eye. Our aim in the Production Arts Learning Area is to provide our students with a repertoire of appropriate arts skills, techniques and processes to facilitate maximum participation in, and understanding of, the world of Art, Media and Design.

It is important for us at Iona to engage with our community, and we do this through the vast array of Art Awards and Competitions that we participate in. These include; Year 12 Perspectives at the Art Gallery of Western Australia, Black Swan Portrait Award, Angelico Art Exhibition, St Georges, the Atwell, Shaun Tan & Mosman Park Art Awards - all of which we have recently, and notably, achieved excellent results. Our girls also participate in community-building initiatives with local organisations. Projects such as creating murals for primary schools and nursing homes, environmental banners, peace inspired images for international publications and large-scale displays for hospitals. This gives our girls the chance to not only 'give the gift of art' but, more importantly, the opportunity to meet, and interact with, peers from other Colleges, and a number of the children and elderly residents from within our community.

Every November, in collaboration with the Applied Sciences and Human Development Department, we present student works at our 4-day Visual Arts, Media, Design & Textiles Showcase. Our gallery space, design room and runway parade attracts upwards of 1000 guests over the duration of the event. This allows our girls the opportunity to showcase their talents to family, friends and the wider Iona community. We exhibit a rich variety of media forms such as Painting, Printmaking, 3D Sculpture, Photography Jewellery & Wearable Art, as well as Animation, Fashion Design Prints & Photoshop generated model characters; as well as an outdoor cinema displaying short films produced by the students.

VISUAL ARTS COURSES

VISUAL ARTS YEAR 7

In Year 7 students complete one full semester in Visual Arts. During this time they study the works of dynamic local and international artists, before creating a range of inspiring designs to develop their own 2D and/or 3D artworks. Using subjects such as the natural world, flora and fauna and imaginative landscapes as inspiration, students explore, discover and become familiar with the elements and principles of Art and apply these to create their own artworks. During the semester, girls learn fundamental skills in a variety of media, such as printmaking and painting and are introduced to visual art, artists and themes.

VISUAL ARTS YEAR 8

In Year 8, we establish Visual Arts as a fun, challenging subject, which empowers girls to envision future endeavors in the Course. This course is designed to develop pre-existing skills whilst introducing students to a broad range of materials. Year 8 girls further their skills in focused projects, reinforce learned techniques and experience challenging, often multifaceted tasks. Using themes such as the urban environment, images of identity and the local environment, girls are challenged to consider the world around them with a creative eye. Given tasks develop a moderate skill set and encourage independent thinking and a sense of personal identity.

VISUAL ARTS YEAR 9

Focusing on a variety of themes from Art History, girls in Year 9 are encouraged to develop independent ideas and concepts. With a dual focus on originality and technical skills, Year 9's are presented with opportunities to use sophisticated materials to develop their skills in increasingly self-determining projects. Programs reinforce prior skills to demonstrate a wide variety of techniques increasing in complexity. The Year 9 course encourages girls who have a natural ability in the Visual Arts to develop a repertoire of skills to carry into upper school programs. A sense of personal identity is given ample opportunity to flourish.

VISUAL ARTS YEAR 10 STAGE 1

Within the Year 10 course structure, our girls convey their understanding and are encouraged to question the world around them in independent, original artworks. Girls develop skills in research, design development and observational and imaginative image creation. Working as artists from a brief, girls formulate a comprehensive, investigative body of work to convey their ideas. Students also work through a study program documenting the history of Art, the effect of Art on society and how Art is influenced by contextual factors.

VISUAL ARTS YEAR 11 (GENERAL)

Students in General complete two semester long units. The first, 'Experiences', looks at non-traditional wearable art, and ways that students can create garments, using a range of materials. The second unit, 'Explorations', focuses on 2D images. Students explore ways to generate and develop ideas using a variety of stimulus materials and explorations from their local environment. When exploring ideas and approaches, students investigate the work of local and international artists. They identify stylistic features of art forms from different times and places and explore ways to manipulate art elements and principles to generate, develop and produce their own art works.

VISUAL ARTS YEAR 11 (ATAR)

The ATAR Visual Arts course is an exploration of a variety of media, techniques and processes, within an independently focussed program. Students convey their interpretations of two themes –Differences & Identities in Printmaking, Painting and Drawing. Students also complete in-depth Investigations of Australian and International artists through their understanding and identification of Visual Analysis, Meaning & Purpose, Personal Response & Context.

VISUAL ARTS YEAR 12 (GENERAL)

The first semester of General Visual Arts looks at 'Inspirations'. In this the students engage in traditional, modern and contemporary media, and techniques within the broad area of 3D wearable art. The course promotes innovative practice. The second unit is 'Investigations'. In this section of work students must produce a body of work comprising of two or more pieces. Art forms in this unit include; drawing, painting, mixed media, printmaking and digital technologies. Students are encouraged to explore and represent their ideas and gain an awareness of the role that artists and designers play in reflecting, challenging and shaping societal values. Students are encouraged to appreciate the work of designers and other artists in their own art practice. Each product will reflect the student's personal theme and identity.

VISUAL ARTS YEAR 12 (ATAR)

The Visual Arts ATAR focuses on the themes 'Commentaries' and 'Points of View'. Through the exploration of the chosen theme, students produce a sophisticated, independent body of work which comments upon issues of significance in contemporary society. Students also focus on consolidating skills in techniques and processes and finding individual and innovative ways of conveying meaning. Students are guided through an intensive theory program, which complements their body of work. The theory program is designed to consolidate knowledge, instigate dialogue about contemporary issues in Art and society and prepare our girls for the WACE Visual Art examination at the completion of Year 12.

MEDIA ARTS COURSES

MEDIA ARTS YEAR 9

In Media Arts, students engage in the production of audio-visual work, developing their skills within the realms of filmmaking and photography. Students learn to tell stories using visual language, how to represent and communicate ideas, and how to critically explore the impact of the media as a tool of mass communication. In Semester 1 the focus is Genre; investigating, researching the codes and conventions associated with particular genre's, culminating in planning and editing their own scenes. Semester 2 looks at celebrity culture and photography and magazines, developing their skills in photography, DSLR operation and the Photoshop by planning, designing and editing their own magazine cover.

MEDIA ARTS YEAR 10

In Media Production, students engage in the analysis and production of a range of media forms, genres and styles. From teen films, to suspense cinema and reality tv, student develop a wide appreciation and understanding of the skills and processes involved in constructing representations, manipulating codes and conventions and telling stories using visual language. Emphasis is placed on participation in practical activities, which provide students with key skills and aid them in the development of their own awareness and understanding of the communication process.

MEDIA PRODUCTION AND ANALYSIS YEAR 11 (ATAR)

The focus for Year 11 Media Production and Analysis is 'Popular Culture' and 'Journalism'. The course involves identifying what is meant by 'popular' culture and considering the types of media, ideas and audiences around which popular culture evolves, and which exist and operate within a commercial production context. They further develop by analysis of media as they view, listen to and review a range of popular commercial media. Student develop practical production skills by planning, producing and editing a short film or music video in Semester 1 or a current affairs segment or documentary in Semester 2.

MEDIA PRODUCTION AND ANALYSIS YEAR 12 (ATAR)

Year 12 Media Production and Analysis has a focus on 'Media Art' and 'Power and Persuasion'. This course focuses on media works as vehicles for artistic expression which challenge and engage audiences in order to promote social, political or cultural change or growth, and the aspects of these works that make their message persuasive and powerful. Students will utilize the understandings of how media language, audiences and cultural contexts converge in the production and consumption of media and will produce a persuasive documentary or artistic short film as their practical piece.

DESIGN GRAPHICS COURSES

DESIGN AND MULTIMEDIA YEAR 8

Design and Multimedia is an exciting one-year course, which focuses on the most widely used applications of Design and Multimedia technology. The focus for this unit is Design Basics. Students are introduced to design materials, processes and practices. Through a comprehensive unit encouraging skill development, girls build confidence in the efficient use of design skills to create various multimedia products including Vector Illustrations, character designs and T-Shirts.

DESIGN AND MULTIMEDIA YEAR 9

The focus for this unit is Design Basics. Students understand that design is a discipline with its own history, traditions, tools and techniques. Girls are introduced to design elements and principles, as well as design processes and practices. This course covers basic design skills and a range of techniques to demonstrate control over the design products. Techniques include Graphic Bitmap, Product design as well as Illustrations. Students will become familiar with using three industry standard Adobe Programs; Adobe In Design, PhotoShop and Illustrator.

DESIGN AND MULTIMEDIA YEAR 10

The focus for this unit is Photography and Typography. Students are introduced to various Media applications as a foundation for the upper school Design Graphics course. The context of the course includes Digital Media, in which students create a Digital Photo Series, Typographic Poster as well as Print and Pattern Designs. Using Adobe InDesign, students will compile an on-going Portfolio of their design processes and a final design piece.

DESIGN GRAPHICS YEAR 11 (GENERAL)

The scope of this Design Graphics course includes elements of digital media, graphic technology and visual communication. Whilst these fields share a common link through digital technology, Design Graphics also includes traditional two dimensional design media. Year 11 students create their own 'Identity' purely as an exercise

in applying design understandings. Graphic projects in Term Two include image morphing of photographs, package design and branding as well as a Digital Portfolios in Adobe InDesign. Students also experiment with a combination of graphics, images, typefaces and illustration designs and apply their skills to a specific product.

DESIGN GRAPHICS YEAR 12 (GENERAL)

The focus for this unit is Applied Design. Students understand that design can be used to solve problems and to satisfy user needs. With focus projects including photojournalism, pattern making and the design processes of product design and advertising, students have a variety of opportunities to gain industry skills for future studies in Design. Students expand visualisation/illustration techniques by creating various possibilities for product based graphic designs, which are based on contemporary designs and trends. Year 12 students increase familiarity with typographic skills and processes in the construction of different typefaces and explore various identity designs in preparation for their final InDesign Portfolio.